



Spring Forward
Hope for PINK

SPONSORSHIP
PACAKAGES
for **THE**
PINK &
Pearls
BRUNCH
MARCH 30, 2025





Spring Forward
Hope for PINK

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H  **E**





ABOUT US



Spring Forward Hope For Pink is nonprofit that's a beacon of support and empowerment for individuals facing breast cancer. Founded by Cynthia Jean, a licensed social worker and a 2 times breast cancer survivor, our mission is driven by the understanding that many individuals diagnosed with this disease lack access to the best medical guidance and treatments. We are dedicated to providing unwavering support to women and men at every stage of their cancer journey, guiding them through the complexities of diagnosis, treatment, and survivorship.



Spring Forward Hope for Pink nonprofit offers a range of comprehensive services to empower, support, and educate women in their breast cancer journey, as well as provide valuable services for the community. Spring Forward Hope for Pink is dedicated to empowering and supporting individuals about health and wellness and provide resources within the community.





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OUR MISSION



Spring Forward Hope for Pink is dedicated to empowering and supporting women at every stage of their cancer journey. We are committed to equipping them with knowledge, guidance, and resources to navigate the complexities of breast cancer, from early detection to treatment, and beyond. As a Breast Cancer Survivor, our founder's personal passion drives our mission to raise awareness, foster empowerment, and guide loved ones in offering meaningful support. We provide women with essential tools to promote their physical and emotional well-being, encouraging proactive engagement in preventive care, physical fitness, and healthy nutrition. At Spring Forward Hope for Pink, we instill hope, inspire courage, and empower women to embrace the present moment, helping them Spring Forward into the "NOW"

H  **E**





Cynthia Jean, LMSW, LSW

Founder & Executive Director
Breast Cancer Survivor



Miriam Pierre- Louis

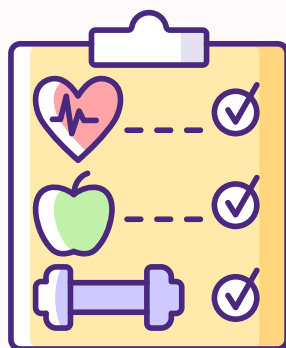
Director of Operations and
events programs
Colon and Kidney Cancer Surv

MEET OUR TEAM





WHAT WE DO?



HEALTH & WELLNESS



SUPPORT

**SELF-CARE IS
EMPOWERMENT**

**EMPOWERMENT
EDUCATION**



Fitness





ABOUT THE EVENT

The Pink & Pearls Brunch hosted by Spring Forward Hope for Pink, where we celebrate empowerment, community, and wellness. This year's theme, "Mind, Body, and Soul," will inspire and uplift as we come together to focus on self-care, wellness, and resilience. Expect an afternoon filled with meaningful conversations, delicious food, and the chance to connect with like-minded individuals who share a passion for empowering others.

Highlights Include:

- Inspirational guest speakers
- Delicious brunch menu
- Raffles, giveaways, and networking opportunities

Our Schedule:

Sunday, 30 March 2025

**Event
01**

Time: 1:00 PM to 5:00 PM

Location: JLoft

1055 East 45th Street, Brooklyn, NY 11203



THE PINK & PEARLS BRUNCH: CELEBRATING SIX YEARS OF IMPACT (2019–2024)

Since its inception in 2019, the Pink & Pearls Brunch has grown into a highly anticipated annual event that empowers, uplifts, and educates women about breast cancer awareness, mental health, and holistic wellness. Each year, this event brings together survivors, advocates, and supporters to celebrate strength, sisterhood, and self-care.

Here's a look at the highlights from 2019 to 2024:

2019 – The Beginning of a Movement

- The first-ever Pink & Pearls Brunch was launched to provide a space for women to come together, share their journeys, and support one another.
- The event featured powerful testimonials from breast cancer survivors and wellness advocates.
- Guests enjoyed a brunch experience filled with inspiration, healing, and connection.

2021 – Returning Stronger

- The brunch made a strong comeback as an in-person event, focusing on healing, renewal, and resilience.
- Keynote speakers included mental health experts, fitness professionals, and breast cancer advocates.
- Introduced interactive wellness sessions, including guided meditation and movement exercises

2022 – Expanding the Mission

- The event grew in attendance and impact, reaching even more women and supporters.
- Raffles, giveaways, and networking opportunities provided a sense of community and celebration.
- Featured discussions on nutrition, fitness, and holistic healing for breast cancer survivors and their families.

2023 – A Celebration of Survivorship

- The theme centered around survivorship, advocacy, and empowerment.
- Honored breast cancer warriors and advocates who have made a difference in the community.
- Included live music, motivational speakers, and a renewed focus on mental health awareness.

2024 – A Legacy of Empowerment

- The 6th Annual Pink & Pearls Brunch continues to inspire and uplift women under the theme “Mind, Body, and Soul.”
- Special recognition of community leaders, health professionals, and survivors who have been instrumental in raising awareness.
- Features a delicious brunch experience, interactive discussions, and wellness activities to support overall health and self-care.

As we celebrate six years of impact, strength, and sisterhood, the Pink & Pearls Brunch remains a powerful space for women to connect, heal, and thrive.

Join us on March 30, 2025, as we continue this beautiful tradition of empowerment!



SPONSOR PACKAGE

Diamond Sponsor

\$5,000

- Recognized as the Presenting Sponsor (e.g., "Pink & Pearls Brunch presented by [Your Company]")
- Premium logo placement on all event materials, including flyers, banners, and social media promotions
- Full-page ad in the event program
- Opportunity to provide a 5-minute speaking opportunity during the event
- Vendor table to showcase products or services
- Inclusion of marketing materials in guest gift bags
- Recognition in press releases and media promotions
- 8 VIP tickets with reserved seating

Platinum Sponsor

\$2,500

- Logo placement on event materials and social media promotions
- Half-page ad in the event program
- Mention in opening and closing remarks
- Vendor table to showcase products or services
- Inclusion of marketing materials in guest gift bags
- 4 VIP tickets with reserved seating

Gold Sponsor

\$1,000

- Logo placement on event flyers and social media promotions
- Quarter-page ad in the event program
- Vendor table to showcase products or services
- 2 VIP tickets

Additional Sponsorship Opportunities

- Gift Bag Sponsor (\$500) - Logo on gift bags, inclusion of promotional materials
- Wellness Sponsor (\$750) - Supports a wellness segment (yoga, meditation, or fitness), includes logo placement and shoutout
- Survivor Sponsor (\$500) - Covers the cost of a breast cancer survivor's ticket and gift, includes name in the program





Spring Forward
Hope for PINK

THANK YOU! 🌸

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HOPE

HOPE YOU ARE INTERESTED TO JOIN.